

## **Christmas 2023 - Suggested EARLY-EARLY Bird Schedule**

In order to qualify for the **30% commission** level then your organisations on-line store needs to be closed by **23.59 hrs** on **Wednesday 18<sup>th</sup> October 2023** – No EARLY, EARLY bird orders will be possible after that date and the next level of commission will kick -in which is for EARLY bird at 26%.

Our suggested approach to hit EARLY-EARLY bird discount would be along the lines of the following.......

- ✓ At the very latest return your designs to Class Fundraising to arrive by **MONDAY 2<sup>ND</sup> OCTOBER 2023**
- ✓ Sample order cards will then be printed and sent out to arrive within 3-7 days to your organsisation
- ✓ Online stores are open for 14 days to 16 days after your parent order forms are printed which by the time you receive them should give parents at least 10 days to place orders.
- ✓ We have not included the order deadline on the cards this year. You need to make sure you communicate the closing date out to your parents.
- ✓ Your **suggested** store closing date will be on the cover sheet of the parent orders when you receive them
- ✓ If your suggested shop closing date is after 18<sup>th</sup> October 2023 and you want to hit this commission bracket then email <a href="mailto:finance@classfundraising.co.uk">finance@classfundraising.co.uk</a> to get the date moved to within the qualifying period.
- ✓ Once your shop is closed then all items will be printed and despatch in up to 4 deliveries. This is typically
  - Cards, tags and wrap
  - Mugs
  - Tea towels and bags
  - Gifting products

Should you have any questions then email <a href="mailto:organiser@classfundraising.co.uk">organiser@classfundraising.co.uk</a> or contact our organiser dedicated number on 01642 525129